#### "Sustainable" Transport TranSust meeting sept 2007

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### Outline

- "Sustainable"
  - = adjust for external costs with particular emphasis on climate climate change
- What are current (2000-2020) EU policies?
  - Conventional emission regulation
  - Fuel efficiency regulation cars
  - Air transport joining emission trading scheme
  - Subsidies for modal shift in Freight sector
  - Subsidies for modal shift from Air to HSR
- Assessment of current policies
- Long term developments (2020 2050)
  - New technologies etc.

#### Some data

- Transport is some 15 to 30 % of total CO2 emissions in EU but growing
  - Cars are 60 %
  - Trucks are 30 %
  - Aviation is 7 % + strong growth
  - Rest is small %

### How important are the problems: costs of a car trip in city

SOCIAL MARG COST

**OPTIMAL INSTRUMENTS** External marginal Congestion cost Congestion toll **USER PRICE** Unpaid parking Parking charge Fuel taxes Air poll charge Ext Air pollution Owh time costs Resource costs of car and fuel

#### Conventional emissions EU 1 source: TREMOVE model



#### Conventional emissions EU -Assessment

- Success
- Rather cost effective technology regulation because there were easy technological fixes
- Emphasis shifts now to non-road modes
  - Ships
  - Rail
  - aviation

# Current policies – fuel efficiency of cars, motivated by Climate policy

- Fuel efficiency regulation of cars in EU
  - Volontary agreement to reach 140 g/veh km for new cars in 2008
  - EC would like to impose max 120 g/veh km (= 5 litre/100 km) in 2010-2012 and even less in future
- The debate is not new:
  - First study in 1997 where one wanted to impose 120 g/vehkm regulation for 2000..
  - US has a fuel efficiency in place for cars since long but wants to strengthen it... but starting at 250 g/veh km....

#### Car Fuel efficiency regulations in the world

Figure 11. Worldwide passenger car fuel economy and CO<sub>2</sub> emissions standards and average new car emissions in 2002

Grams CO2/km, normalised on the basis of the New European Driving Cycle test



Note: Dotted lines indicate proposed standards or targets.

Source: Comparison of passenger vehicle fuel economy and greenhouse gas emission standards around the world, Feng An and Amanda Sauer, PEW Center on Global Climate Change, 2004.

#### Fuel efficiency regulation cars Assessment 1

- Elementary economics (competitive supply of car services and rational consumers):
  - Car Manufacturers offer cars that, for given quality level, minimize user costs of a car
  - Gross Cost of saving 1 litre of fuel in car services = price of fuel
  - Price of gasoline in EU = 1.4 Euro/litre = 0.5 resource cost + 0.9 taxes
  - Welfare cost of saving 1 litre of gasoline
    > [ 0.9 Euro saved external air pollution costs]
    this is lower bound on welfare costs
    Because you impose an extra constraint on production process of car services

#### Fuel efficiency regulation cars Assessment 2

- Example for a medium sized car that consumes 6.5 litre/100km and is forced to consume only 5 litre
  - discount rate 10%, 10 year technical lifetime
  - assumption: average user cost for car does not change (lower bound on costs)
  - Example: 6.5 I/100 km to 5 I/100km gives
    300 to 600 Euro/ Ton CO2 depending on the rebound effect: whether more fuel efficient cars lead to more or less driving, more driving means more mileage related externalities

### WELFARE COST OF FUEL EFFICIENCY STANDARD

FOR A MEDIUM SIZED CAR ON ANNUAL BASIS USING LOWER BOUND ON COSTS	
INCREASED PRODUCTION COST CAR	+ 332 Euro
SAVED FUEL RESOURCE COSTS (EXCL. EXCISES)	- 138 Euro
SAVED OIL SUPPLY COSTS (10% premium)	- 14 Euro
INCREASED EXTERNAL CONGESTION AND ACCIDENT COSTS DUE TO REBOUND EFFECTS	+ 119 Euro
EXTRA COST OF PUBLIC FUNDS (MCPF=1.5 so 50%)	+ 97 Euro
TOTAL WELFARE COST PER CAR AND PER YEAR	= 374 Euro
TOTAL CO2 QUANTITY SAVED PER YEAR	0.614 Ton
COST PER TON OF CO2 SAVED	609 Euro
MARKET PRICE CO2 PERMITS	5 à 30 Euro

#### Fuel efficiency of cars – Assessment 3

- When a fuel efficiency policy is effective, it can not be cost efficient because there is already a high gasoline tax (= CO2 tax) in place
- Defendants of this policy have used arguments that are not convincing:
  - Myopic consumers (empirical evidence points to the contrary)
  - Oil security and monopsony premium: is small, better use import tax & stockpiling than fuel efficiency policy
  - One needs to control other problems in use of cars and this requires strong measures to discourage car use
    - Yes but fuel efficiency policies tend to increase total car use.
    - better targetted policies as road pricing or PAYD insurance are much more effective as they tax mileage directly

#### Fuel efficiency of cars – Assessment 4

- Other considerations:
  - Technology transfer to countries that have no fuel tax (China) or low fuel tax (US) and are not yet in a global international agreement
  - Preference for high fuel taxes as long as there are no other instruments (road pricing) to limit traffic growth in congested areas?
    - Yes, but discourage fuel efficiency improvements

What can we do about pricing inefficiencies and does it really matter?- illustration for Brussels -

Policy	Relative Efficiency
Benchmark	0%
Higher Fuel taxes	5%
Public Tr.Pricing	5-10%
Parking Charges	30%
Cordon Pricing	52%
Social MC pricing	100%

## Subsidies to modal shift in freight transport

- Has been policy line at EU level for years and one of the major official drivers for the big EU subsidies to transport infrastructure
- Based on fallacy:
  - "if it costs 2 Euro to transport a ton by truck, and a ship or train can do it for 1 Euro, it is beneficial"
  - Principle implicit in several cost benefit guidelines used by international institutions
- World is different Last 10 years, rail freight has been losing market share
- We are having more efficient road freight
- FUNDING consortium: Rate of return of TEN projects tends to be low, examples:
  - Betuwe rail line
  - Messina bridge



#### Encouragement of modal shift from air to High Speed Rail

- TEN subsidies for High speed Rail
- Potential market share in medium to long distance market remains small for rail
  - FUNDING consortium: some 15 to 30% for High speed Rail and high environmental levies on air do not help very much
  - These policies tend to increase overall transport volumes and energy consumption

#### Long term technologies

- no miracles
- Many new technologies are inferior to improved gasoline and diesel cars and to Compressed Natural Gas
- Hydrogen and electric battery are not yet there
- Other developments could be more important: electric bike, logistics, ...

#### Damage of Alternative Technologies (CO2 at 20 Euro/ton)





## Transport by car-technologies CO2 -20% in 2020 (MARKAL)

Process	Reduced cost	Share to
	(keuro)	investment
TCARDST101 [Car.DST.EURO4]	0.1	1%
TCARGAS101 [Car.GAS.CNG]	0.6	3%
TCARHYBGSL101 [Car.GSL.EURO4.parallelhybrid]	1.0	6%
TCARHYBGAS101 [Car.GAS.CNG.parallelhybrid]	2.9	13%
TCARBDL101 [Car.Biodiesel]	3.2	21%
TCARHYBDST101 [Car.DST.EURO4.parallelhybrid]	3.4	18%
TCARLPG101 [Car.LPG.EURO3]	4.0	22%
TCARELC101 [Car.Electric.Battery]	6.5	41%
TCARCH2101 [Car.Hydrogen.Combustion]	10.5	56%
TCARHYBH2101 [Car.Hydrogen.Hybrid.Combustion]	12.8	57%
TCARFCH2101 [Car.Hydrogen.FuelCell]	13.8	58%
TCARFCHYBH2101 [Car.Hydrogen.Hybrid.FuelCell]	15.7	59%

#### "Conclusions"

- Some of the current policies are not cost effective (fuel efficiency regulation) or do not work (Modal shift in freight)
- Technologies: improved gasoline car will stay around for long time
- Policies
  - Stick to high fuel prices if nothing else is around
  - Switch to road pricing etc. this may generate some small free CO2 emission reductions